



# 2023 CELEBRATION, FL

## *Sponsorship Guide*



### CELEBRATING

25 YEARS  
& BEYOND

### EXPOSURE

PROMOTE YOUR  
BUSINESS  
& SPREAD YOUR MESSAGE

### COMMUNITY

LIFESTYLE IS MORE  
THAN A WORD

# Quick Facts



Celebration has successfully combined education, health, community, technology and architecture into a community with a strong sense of self. World-renowned architects designed Celebration to be a new and exciting place to live, work and play.

**Celebration News Magazine:**  
**15,000 in circulation**

## & Analytics

[www.celebration.fl.us](http://www.celebration.fl.us)

**Facebook**

@CelebrationTownHall

**Instagram:**

@celebrationth

**Twitter:**

@CelebrationTH

**YouTube:**

Celebration Lifestyle  
@celebrationlifestyle6334

**SmugMug Photo Galleries:**

<https://celebrationth.smugmug.com/>

**Facebook**  
**12,210**  
**followers**



**Instagram**  
**4,543**  
**followers**

**Twitter**  
**1,393**  
**followers**



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Celebration, FL

# ***Father Daughter Dance***

February 17, 2023

Celebration's Annual Father Daughter Dance is a tradition worth celebrating. Every year, the community looks forward to this special night. Fathers and their daughters spend quality time together with friends in town and they will gather for a glamorous event filled with memories that will last a lifetime.

## **Queen Sponsor**

**\$5,000**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Live announcements as presenting sponsor recognition
- Featured presenting sponsor name event signage

## **Princess Sponsor**

**\$2,500**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Featured contributing sponsor name event signage

Celebration, FL

# ***Pups and Pints***

February 25, 2023

Pups and Pints offers all things canine! Live entertainment, popular vendors, contests, a "watering hole bar" and more. Local dog rescue groups will also be on hand to facilitate adoptions. This is a great opportunity to reach the highly popular pet audience, as well as a local and regional demographic.

## Top Dog Sponsor \$3,000

- Company name featured on all signage, media, and promotional materials
- Space for a double promotional booth with the opportunity to distribute marketing materials in a premium location
- Live announcements as presenting sponsor recognition
- Two ten-minute on-stage presentation time slots during the event
- Featured presenting sponsor name event signage

## Hometown Sponsor \$1,500

- Company name featured on all signage, media, and promotional materials
- Space for a double promotional booth with the opportunity to distribute marketing materials
- Live announcements as contributing sponsor recognition
- One ten-minute on-stage presentation time slots during the event
- Featured contributing sponsor name event signage



# *Annual Signature Events*

2023

Various Events | Various Dates



Summer  
Luau



Glow  
Night



Spring Egg  
Hunt



Mother Son  
Event

## Presenting Sponsor

\$5,000

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Live announcements as presenting sponsor recognition
- Featured presenting sponsor name event signage

## Hometown Sponsor

\$2,500

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Featured contributing sponsor name event signage

Celebration, FL

# ***Fourth of July***

July 2023

Celebration's Annual Fourth of July Celebration is filled with thousands of residents and visitors with the most patriotic pride shown throughout the year. Live entertainment, food and beverage vendors, libations, the most spectacular fireworks show you've ever seen and more. This is a great opportunity to reach a large crowd, as well as a local and regional demographic.

## **Presenting Sponsor**

**\$5,000**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Live announcements as presenting sponsor recognition twice during the event
- Featured presenting sponsor name event signage

## **Hometown Sponsor**

**\$2,500**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Live announcements as presenting sponsor recognition once during the event
- Featured contributing sponsor name event signage





## Celebration Residential Owners Association

# ***Concerts in the Park***

2023

Various Events | Various Dates

One of the many amazing benefits of living in Celebration is the opportunity to attend free special events throughout the year. Lifestyle brings an array of entertainment including musical acts, shows and performances to Lakeside Park for residents to enjoy.

**Presenting Sponsor** (ALL EVENTS) **\$20,000**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Live announcements as presenting sponsor recognition
- Featured presenting sponsor name event signage

**Hometown Sponsor** (SINGLE EVENT) **\$5,000**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Live announcements as presenting sponsor recognition
- Featured presenting sponsor name event signage

# Celebration Residential Owners Association

## ***Fall Festival***

October 2023

Celebration's Annual Fall Festival will be full of fall themed festivities. Let's celebrate the season with live music, libations, craft and food vendors, children's activities, costume contests, mini-pumpkins and more!

### Presenting Sponsor

\$5,000

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Live announcements as presenting sponsor recognition
- Featured presenting sponsor name event signage

### Hometown Sponsor

\$2,500

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Featured contributing sponsor name event signage





## Celebration Residential Owners Association

# *Founders Day*

November 2023

It's the party of the year and the entire community is invited! This is your opportunity to promote your business and demonstrate your community involvement as residents young and old celebrate the community.

### Presenting Sponsor

**\$5,000**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials and 3 VIP tables at the Founders Day Concert
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Live announcements as presenting sponsor recognition
- Featured presenting sponsor name event signage

### Hometown Sponsor

**\$2,500**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials and 1 VIP table at the Founders Day Concert
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Featured contributing sponsor name event signage

# Celebration Residential Owners Association

## *Movie Nights*

### Various Dates

Florida Fall and Winter weather is the perfect time for Movie Nights. Residents look forward to family movie nights each year. Gain exposure for your business by sponsoring one or all movie nights throughout the season.

#### Presenting Sponsor (ALL EVENTS) \$2,000

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Live announcements as presenting sponsor recognition
- Featured presenting sponsor name event signage

#### Hometown Sponsor (SINGLE EVENT) \$500

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Featured contributing sponsor name event signage



# Celebration Residential Owners Association

## ***Holiday Fest***

December 2023

Have your business front and center, as residents kick off the holiday season with holiday themed activities and visit from Jolly Ole' St. Nick! Promote your business in the jolliest time of the year.



### Presenting Sponsor

**\$5,000**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Live announcements as presenting sponsor recognition
- Featured presenting sponsor name event signage

### Hometown Sponsor

**\$2,500**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Featured contributing sponsor name event signage

Celebration Residential Owners Association

# ***Holiday Concert***

December 2023

This is the chance for your business to shine during the holiday season in Celebration as a sponsor of the community's biggest & brightest show of the season.

## Presenting Sponsor

**\$5,000**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Live announcements as presenting sponsor recognition
- Featured presenting sponsor name event signage

## Hometown Sponsor

**\$2,500**

- Company name featured on all signage, media, and promotional materials
- Space for a promotional booth with the opportunity to distribute marketing materials
- Social media posts on Celebration Town Hall Facebook and Instagram pages
- Featured contributing sponsor name event signage





# ***Make Memories Starting today!***

## CUSTOM PACKAGES:

Let's create a sponsorship package that caters to you and your business! Let us know your ideas and we will find the best way to promote your business to our community.

## IN-KIND SUPPORT

A variety of in-kind donations are always appreciated to enhance the quality of our Lifestyle events. Items such as gift cards, prize baskets, and more can be used as prizes and giveaways at our events and will give you an opportunity to promote your company to the Celebration community.

## ***Celebrate Community***

SmugMug Event Photo Galleries: <https://celebrationth.smugmug.com/>



TECHNOLOGY | EDUCATION | PLACE | HEALTH | COMMUNITY

*Contact the Lifestyle Team at 407-566-1200  
or email [townhall@ciramail.com](mailto:townhall@ciramail.com)*